

ALL ROADS



2025 Benefit Concert Sponsorship Opportunities

Powered by Elevations Credit Union



Mark your calendars for the 2nd Annual Rock the Shelter benefit concert! Join us for an unforgettable evening of live music, unity, and purpose—all in support of All Roads. This year's event brings together talented performers to amplify our mission of providing meals, beds, and critical services to those in need through our shelter and housing programs. Be part of the energy, the music, and the impact as we come together to make a lasting difference.

9.26.25 | 6:00 PM | eTown Hall, Boulder, CO

45,776

Overnight Shelter Stays
in 2024

125,614

Meals served in 2024

403

People we helped exit
homelessness

Plug into Compassion

Ignite your organization's compassion and expand the reach of ours.

Rely on Experience

Trust us; 40+ years of experience has taught us what works and what doesn't.

Reward Innovation

We think outside of the box to create effective programs to end people's homelessness.

Take Pride in Results

Last year we helped someone exit homelessness every 3.5 days - be a part of beating that number in 2026.



Ways to Support



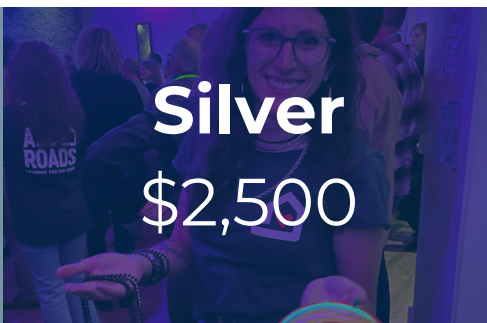
- 12 Complimentary Tickets & Drinks at Event
- 12 Social Media Posts 6-Weeks Leading Up To the Event
- 12 Additional Social Media Posts Throughout the Year
- Website Home Page Promotion Year-Round
- Prominent Placement in Concert Program
- Recognition From Stage at Concert



- 8 Complimentary Tickets & Drinks at Event
- 8 Social Media Posts 6-Weeks Leading Up To the Event
- 8 Additional Social Media Posts Throughout the Year
- Website Home Page Promotion (8 Months)
- Prominent Placement in Concert Program
- Recognition From Stage at Concert



- 6 Complimentary Tickets & Drinks at Event
- 6 Social Media Posts 6-Weeks Leading Up To the Event
- 6 Additional Social Media Posts Throughout the Year
- Website Home Page Promotion (8 Months)
- Prominent Placement in Concert Program
- Recognition From Stage at Concert



- 4 Complimentary Tickets & Drinks at Event
- 4 Social Media Posts 6-Weeks Leading Up To the Event
- 4 Additional Social Media Posts Throughout the Year
- Website Home Page Promotion (4 Months)
- Prominent Placement in Concert Program

